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## ComplyGuard Networks to Present at MFM/BCCA September Distance Learning Seminar Webinar to Address Compliance with Payment Card Industry Rules

SAN ANTONIO, TX (September 7, 2010) – With a growing number of media businesses accepting credit card payments from their advertisers and retail customers, ComplyGuard Networks today announced an upcoming webinar presentation on this important topic at the September Distance Learning Seminar for the Media Financial Management Association (MFM) and its BCCA subsidiary. The presentation will review steps for complying with Payment Card Industry (PCI) regulations. This interactive, continuing professional education (CPE) webinar is scheduled for Tuesday, September 28, from 3:30 to 4:45 p.m. (ET).

The seminar will be presented by Michael Johnson, President and CEO of ComplyGuard Networks, which specializes in assuring network security, including vulnerability assessments, penetration testing and web application security. Objectives of the seminar include:

- 1) Provide attendees with a background on the PCI Standard
- 2) Address the October 1<sup>st</sup> release of Version 2.0, of the PCI Standards
- 3) Help attendees understand what they must do in order to become and remain compliant with the standards

Attendees will also learn how to utilize demonstrated methods to measure the ongoing evolution of standards and ways to focus on improving security throughout the payment process.

“The Payment Card Industry Data Security Standard (PCI DSS) includes rigorous requirements for safeguarding credit card information; failure to comply with these standards can result in penalties, fines and the potential loss of using credit and debit cards as a form of payment,” said Mary M. Collins, President and CEO of MFM and BCCA. “With credit card payments becoming an integral component of the industry’s move toward automated payment processing, the Distance Learning Seminar will provide our members and the industry at large with essential

information for ensuring their business practices remain in compliance with PCI DSS, which is regularly updated by the payment card industry.”

Michael Johnson founded ComplyGuard Networks to address the complex network security needs of the financial services community. In 2004, ComplyGuard Networks became the fifth company approved by MasterCard Worldwide to conduct compliance testing and deliver consulting services related to credit card data. Today, ComplyGuard Networks is an approved vendor for PCI Data Security Standard services. The company’s clients include state and local governments, educational institutions, healthcare providers, insurance companies, banks, credit unions, ecommerce and traditional merchants, hosting companies, payment gateways, processors and internet service providers.

The September Distance Learning Seminar represents the Association’s first webinar following CPE accreditation for webinars by the National Association of State Boards of Accountancy (NASBA). Registered participants will be eligible to receive up to 1.5 CPE credits that may be applied to their certified public accounting (CPA) continuing education requirements.

The registration fee is \$74.00 for individual members of MFM and \$94.00 for non-members. The deadline for registering at these rates is Thursday, September 23. Late registrants will be required to pay an additional \$20.00. The registration fee provides for one phone line and one web login to participate in the webinar. Local management teams can participate in the telephone seminar using a speakerphone and shared computer monitor. Materials and login instructions will be sent on Monday, September 27. Additional information about the seminar and an online registration form may be found on MFM’s web site at <http://www.mediafinance.org/index.aspx?PageID=378>

### **About ComplyGuard Networks**

ComplyGuard Networks has more than 30 years of combined expertise in network security including vulnerability assessments, audit, penetration testing and web application security. Our intellectual property portfolio positions ComplyGuard Networks uniquely in statutory and policy compliance. We can provide any PCI or network security related services you may require.

For more information, contact us at 210-835-2000 or email [info@complyguardnetworks.com](mailto:info@complyguardnetworks.com). On the Web, visit [www.complyguardnetworks.com](http://www.complyguardnetworks.com).

### **About MFM:**

Media Financial Management Association (MFM) provides education, networking, information, and signature products to meet the diverse needs of financial and business professionals in the media industry throughout the U.S. and Canada. More information about MFM is available on its web site: <http://www.mediafinance.org>. MFM’s media credit reporting subsidiary – BCCA – provides revenue management services, including professional development programs and credit reports on national and local media advertisers. More information about BCCA is available at <http://www.bccacredit.com>.

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